



MOST INFLUENTIAL FEMALE
ENTREPRENEUR 2021

ARMINEH KESHISHIAN

YOU HAVE THREE TIMES MORE IMPACT
THAN YOU THINK YOU HAVE

In Conversation

TELL US ABOUT YOURSELF?

ARMINEH KESHISHIAN is the founder and CEO of Wealth & Wellness Global – A coaching company that encourages living abundantly with the Core Values of Empower, Enlighten and Build. “Together we build a hopeful community,” she says.

Armineh has created a holistic approach to Wealth and Wellness to share her wisdom and knowledge on how to create a fulfilling and abundant life. Armineh is a multi-faceted and brilliant entrepreneur whose aim is to bring expanded awareness to the world by encouraging and inspiring everyone to be aligned with their Divine self, based on her four cornerstone philosophy of Physical, Emotional, Mental/Intellectual, and Spiritual elements.

Armineh the award-winning Author and #1 best seller of **Joyous Wealth – 56 Secrets to Riches and Wellness** seen on CBS, NBC, Fox, and many more media is a speaker on international stages from Dubai to North America and has spoken on the same stages as Dr. Phil, Michael Douglas, Mel Gibson, Charlie Sheen, and many more celebrities. Armineh has been featured in magazines such as “The Powerful”, “Woman Entrepreneur”, and many different podcasts discussing her expertise. She is the recipient of the “Top Female Entrepreneur of the Year” and “Women of Inspiration” awards. She has contributed to Universal Women’s Network 100 Women of Inspiration 2021 Book and is a National Ambassador for the Universal Women’s Network.

Furthermore, Armineh is the President and Artistic Director of Evolution Dance Theatre which has created and produced a number of multidisciplinary dance theatre productions. She says “I strive to create cultural fusion through art. I am inspired by concepts of women’s empowerment, diversity, multiculturalism, and breaking down archetypal traditions. My aim is to bring people and cultures together by focusing on our commonalities vs. our differences.” Her Broadway-style Middle Eastern show **Follow Your Heart** got the attention of Canada’s Prime Minister The Right Honourable Justin Trudeau who sent a letter of congratulations. Armineh is a leader who inspires by example and by courage.

ANY ADVICE FOR WOMEN WANTING TO START A BUSINESS?

Don’t let anything come between you and your desired life! If it is in your heart it means you are capable of making your vision come to manifest.

#BOSSLADY DETAILS

Strengths: Wise, Courageous and Intuitive

Country: Canada

Industry: Wealth and Wellness Coaching

Favorite quote: Follow Your Heart

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WHAT ARE SOME OF YOUR ACHIEVEMENTS

I have achieved success in different areas of my life. Success is built upon previous successes. A few of my favorite and biggest successes are:

- My book “Joyous Wealth – 56 Secrets to Riches and Wellness” is creative non-fiction for which I was awarded. It is a powerful story of five fictional characters with diverse socioeconomic backgrounds and statuses who get together and share their own life experiences, aspirations, challenges, wisdom, knowledge, and love. The teachings are subtle, with a pragmatic application that encourages you to step into your greatness, creating your desired life. It is a roadmap sharing secrets of wealth creation, emotional well-being, courage, and empowerment embedded throughout the book. Joyous Wealth is a mosaic; each chapter has a specific focus, but they all fit in together perfectly.
- I have had many awards throughout my life but the one that stands out for me is the “Woman of Inspiration” award which recognizes ‘A woman with a record of significant contribution by way of her dedication to enriching the lives of others. She is an advocate for women and leads by example to make an impact in the lives of others through her work.’
- Creating and producing the multi-disciplinary dance theatre production of “Follow Your Heart” a Broadway-style Middle Eastern show which took a cast and crew of one hundred people. It was four years in the making and resulted in a beautiful and one-of-a-kind show endorsing “One Heart Beat, One Culture, One Race”. This unique production has gotten the attention of other producers.